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In any ΔABC the following relationship holds :

$$8 \leq \prod_{\text{cyc}} \frac{m_b + m_c}{m_a} \leq \frac{8}{729} \left(\frac{4R}{r} + 1 \right)^3$$

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Solution by Soumava Chakraborty-Kolkata-India

$$\begin{aligned} \prod_{\text{cyc}} \frac{m_b + m_c}{m_a} &= \frac{(\sum_{\text{cyc}} m_a)(\sum_{\text{cyc}} m_a m_b) - m_a m_b m_c}{m_a m_b m_c} \\ &= \left(\sum_{\text{cyc}} m_a \right) \left(\sum_{\text{cyc}} \frac{1}{m_a} \right) - 1 \leq \left(\sum_{\text{cyc}} m_a \right) \left(\sum_{\text{cyc}} \frac{1}{h_a} \right) - 1 \stackrel{\text{Bager}}{\leq} \frac{4R+r}{r} - 1 \\ \therefore \prod_{\text{cyc}} \frac{m_b + m_c}{m_a} &\leq \frac{4R}{r} \rightarrow \textcircled{1} \text{ and again, } \frac{8}{729} \left(\frac{4R}{r} + 1 \right)^3 \stackrel{\text{Euler}}{\geq} \frac{8}{81} \left(\frac{4R}{r} + 1 \right)^2 \stackrel{?}{\geq} \frac{4R}{r} \\ &\Leftrightarrow 2(4R+r)^2 \stackrel{?}{\geq} 81Rr \Leftrightarrow 32R^2 - 65Rr + 2r^2 \stackrel{?}{\geq} 0 \Leftrightarrow (32R-r)(R-2r) \stackrel{?}{\geq} 0 \\ &\rightarrow \text{true via Euler } \therefore \frac{8}{729} \left(\frac{4R}{r} + 1 \right)^3 \geq \frac{4R}{r} \stackrel{\text{via } \textcircled{1}}{\geq} \prod_{\text{cyc}} \frac{m_b + m_c}{m_a} \text{ and since} \\ \prod_{\text{cyc}} \frac{m_b + m_c}{m_a} &\stackrel{\text{Cesaro}}{\geq} 8 \text{ and so, } 8 \leq \prod_{\text{cyc}} \frac{m_b + m_c}{m_a} \leq \frac{8}{729} \left(\frac{4R}{r} + 1 \right)^3 \quad \forall \Delta ABC, \\ &'' = '' \text{ iff } \Delta ABC \text{ is equilateral (QED)} \end{aligned}$$