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$a, b, c \in \mathbb{C}^*$ –different in pairs, $|a| = |b| = |c|$, $A(a), B(b), C(c)$. Prove that:

$$\sum_{cyc} \frac{|(a-b)(a-c)|}{|(a-b)|a-c| + (a-c)|a-b||^2} = 9 \left(\sum_{cyc} |a-b| \right)^{-2} \Leftrightarrow AB = BC = CA$$

Proposed by Marian Ursărescu-Romania

Solution by proposer

$$\begin{aligned} A(a), B(b), C(c) &\Rightarrow \Delta ABC \subset C(O, R), |a| = R \\ |a-b| = AB = c', |a-c| = AC = b', |b-c| = BC = a' &\Rightarrow \\ \sum_{cyc} \frac{AB \cdot AC}{|(a-b)AC + (a-c)AB|^2} &= \frac{9}{(AB + BC + CA)^2} \Leftrightarrow \\ \sum_{cyc} \frac{bc}{\left| \frac{(a-b)a' + (a-c)c'}{a+b+c} \right|^2} = 9 &\Leftrightarrow \sum_{cyc} \frac{bc}{\left| \frac{(b+c)a' - bb' - cc'}{a+b+c} \right|^2} = 9 \Leftrightarrow \\ \sum_{cyc} \frac{bc}{\left| \frac{(a+b+c)a' - aa' - bb' - cc'}{a+b+c} \right|^2} = 9 &\Leftrightarrow \sum_{cyc} \frac{bc}{\left| a' - \frac{aa' + bb' + cc'}{a+b+c} \right|^2} = 9 \\ &\Rightarrow \sum_{cyc} \frac{bc}{AI^2} = 9; (1) \end{aligned}$$

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$$\text{But } \sum_{cyc} \frac{bc}{AI^2} = \frac{4R+r}{r} \geq 9 \Leftrightarrow 4R + r \geq 9r \Leftrightarrow R \geq 2r; (2)$$

From (1)&(2) we have equality, then $\triangle ABC$ equilateral.

Note by editor:

Many thanks to Florică Anastase-Romania for typed solution.